

Smart Ocean Planning and the Ocean Economy

Our ocean is a powerful and important driver of the American economy. We now have a smart, common-sense approach that helps deliver results, mutual respect and economic empowerment for our country: ocean planning. It empowers people to find the best, most informed way to solve problems that works better for everyone. Shared data, innovative management tools and local engagement are helping people in the private and public sectors build a stronger ocean economy for America.

The Ocean Economy¹

TOUCHES

30 coastal and Great Lakes states

CONTRIBUTES

\$352 B

to the US GDP



SUPPORTS

3.1M

jobs nationwide



Expanding Opportunities

BUSIER ROUTES, BIGGER VESSELS



Ships are growing larger to accommodate the increasing demand of global trade; compared to 20 years ago, the largest are now more than

3x bigger²

OFFSHORE RENEWABLE ENERGY

Offshore renewable energy

projects are currently being explored and developed from coast to coast, including the Atlantic, Great Lakes and the Pacific



SHELLFISH AQUACULTURE



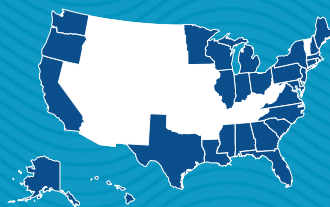
Shellfish aquaculture

is moving further offshore allowing for cultivation in deeper waters³

Coordination Anchors Success



OCEAN USERS



STATES AND TRIBES



FEDERAL GOVERNMENT

SOURCES

¹ National Ocean Service <http://oceanservice.noaa.gov/facts/oceaneconomy.html>

² <https://people.hofstra.edu/geotrans/eng/ch3en/conc3en/containerships.html>

³ https://www.greateratlantic.fisheries.noaa.gov/stories/2014/first_offshore_mussel_aquaculture_project_on_east_coast_soon_to_get_underway.html

⁴ www.keeptheoceanworking.com